

MARCH

2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 Content Idea: Share a recipe customers can make with your product	3	4 National Snack Day	5
6	7	8 Content Idea: Post a behind the scenes look into your farm!	9	10 National Pack Your Lunch Day	11	12
13	14 National Potato Chip Day	15	16	17 St. Patrick's Day Content Idea: Share something green around your farm!	18	19
20 First Day of Spring	21	22 National Agriculture Day	23	24	25 Content Idea: Introduce your followers to the members of your team in honor of National Agriculture week!	26 National Spinach Day
27	28 Content Idea: Introduce your followers to the members of your team	29	30	31 Content Idea: Share nutritional facts about your produce in honor of National #NutritionMonth!		

Monthly Observances

- National Celery Month
- National Frozen Food Month
- National Nutrition Month

APRIL

2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 April Fool's Day	2 National Love Your Produce Manager Day
3	4 Content Idea: Share a photo or video of your crops growing	5	6 Fresh Tomato Day	7	8 Content Idea: Share what local markets you'll be visiting this weekend	9
10	11	12 Content Idea: Share a recipe using one of your crops	13	14 Content Idea: Share your garden in honor of National #GardenMonth	15	16 Day of the Mushroom
17 Easter	18	19 Garlic Day	20	21 Content Idea: Share a recipe using one of your crops	22 Earth Day	23 Picnic Day
24	25	26 Content Idea: Share a laughable moment from your day on the farm	27	28 Stop Food Waste Day	29	30

Monthly Observances

- Lawn and Garden Month
- Earth Day
- National Pecan Month

MAY

2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 Content Idea: Share your garden in honor of Gifts from the Garden Month	4	5 Cinco de Mayo	6	7
8 Mother's Day	9	10 Content Idea: Ask your followers for their favorite recipes using your produce	11	12 Content Idea: Share a day in the life! Post photos and videos of your daily life on the farm	13	14
15	16 Content Idea: Host a giveaway!	17	18	19 World Plant a Vegetable Garden Day	20	21 Content Idea: Ask your followers if they have any questions about your farm or business. Answer their questions in the comments!
22	23	24 National Asparagus Day	25 Brown-Bag-It Day	26	27 Content Idea: Share some wisdom about storing your produce	28
29	30 Memorial Day	31				

Monthly Observances

- Strawberry Month
- Asparagus Month
- Gifts from the Garden Month
- Egg Month
- Salsa Month